



**Institution's Innovation Council  
Saurashtra University Rajkot**

**From Idea to IP Asset Practical Filing and Drafting of  
Patents, Trademarks & Copyrights**

**31<sup>st</sup> December 2025, Wednesday**

**Online**

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# Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

## Event Schedule

<b>11:30</b>	<b>Welcome</b>
<b>11:35</b>	Awareness session on From Idea to IP Asset Practical Filing and Drafting of Patents, Trademarks & Copyrights by Ms. Preeti Chothani
<b>12:50</b>	Programme Feedback - Conclusion
<b>01:00</b>	Closing Ceremony

## Event Registration Link

[bit.ly/SPRIHA-PTC](https://bit.ly/SPRIHA-PTC)

## Brief about Event

Scheme for Pedagogy & Research in IPRs for Holistic Education & Academia (SPRIHA), Saurashtra University, in collaboration with the SU Startup and Entrepreneurship Council and the Institution's Innovation Council (IIC), Saurashtra University, successfully organized an online awareness and training program titled **"From Idea to IP Asset: Practical Filing and Drafting of Patents, Trademarks & Copyrights"** on 31st December 2025.

The program was designed to provide practical understanding of intellectual property creation and protection, especially for students, innovators, researchers, and early-stage entrepreneurs. The session focused on transforming innovative ideas into legally protected IP assets through proper drafting and filing mechanisms.

The expert session was delivered by **Ms. Preeti Chothani**, an experienced IP professional, who explained the fundamentals of patents, trademarks, and copyrights along with their real-world applications. She emphasized the importance of choosing the right form of IP protection based on the nature of innovation or creative work.

During the session, the speaker elaborated on the step-by-step process of drafting patent specifications, trademark applications, and copyright registrations. Practical insights on common mistakes, documentation requirements, and filing strategies were also shared to help participants avoid procedural errors.

The webinar witnessed enthusiastic participation from students, faculty members, innovators, and startup aspirants. The interactive discussion and feedback session enabled participants to clarify their doubts regarding IP filing procedures and protection strategies, making the program informative and application-oriented.

## Key Points

During the session, below mentioned points were discussed:

- Idea to IP Asset Conversion
- Basics of Patents, Trademarks & Copyrights
- Drafting of Patent Specifications
- Trademark & Copyright Filing Process
- Documentation & Compliance
- Practical Filing Insights

## Outcome

The program significantly enhanced participants' understanding of how innovative ideas can be converted into valuable intellectual property assets. Attendees gained practical knowledge of drafting and filing patents, trademarks, and copyrights, along with clarity on selecting appropriate IP protection mechanisms. The session empowered students and innovators to safeguard their creations, reduce legal risks, and strengthen the commercial potential of their ideas. Overall, the webinar successfully reinforced the importance of intellectual property literacy in academic research, innovation, and startup development, aligning with SPRIHA's vision of building a strong and sustainable IP ecosystem within higher education institutions.

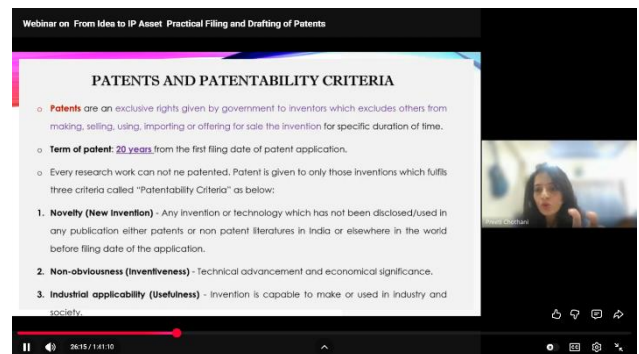
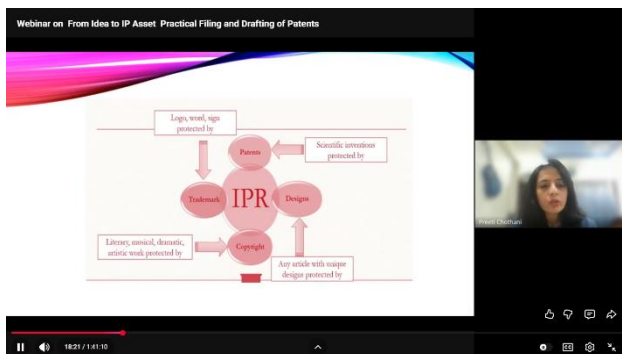
# About the Speaker/Chief Guest



Ms. Preeti Chothani

Founder and CEO  
Shree Datta Law Consultancy  
Gandhinagar

The poster features logos for Saurashtra University, SSIP, Institution's Innovation Council, StartUp, and SEC. It includes a play button icon and the word 'WEBINAR'. The title is 'FROM IDEA TO IP ASSET: PRACTICAL FILING AND DRAFTING OF PATENTS, TRADEMARKS & COPYRIGHTS'. It is organized by SPRIHA, Saurashtra University in collaboration with SU Start-up and Entrepreneurship Council and IIC, Saurashtra University. The speaker is Ms. Preeti Chothani, Founder and CEO of Shree Datta Law Consultancy, Gandhinagar. The date is 31st December 2025, from 11:30 am to 01:00 pm. Registration is available at [bit.ly/SPRIHA-PTC](https://bit.ly/SPRIHA-PTC). Contact information includes <https://bit.ly/SPRIHA-youtube> and [spriha@sauuni.ac.in](mailto:spriha@sauuni.ac.in).

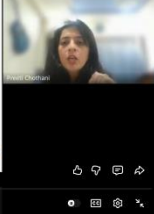


Webinar on From Idea to IP Asset Practical Filing and Drafting of Patents


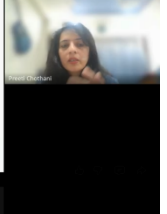
### WHERE TO FILE PATENT APPLICATION?

Office	Territorial Jurisdiction
Patent Office Branch, Mumbai	The States of Maharashtra, Gujarat, Andhra Pradesh, Goa and Chandigarh and the Union Territories of Jammu and Kashmir and Nagaland
Patent Office Branch, Chennai	The States of Andhra Pradesh, Karnataka, Kerala, Tamil Nadu, Madhya Pradesh and the Union Territories of Chandigarh and Lakshadweep
Patent Office Branch, New Delhi	The States of Haryana, Himachal Pradesh, Punjab, Rajasthan, Uttar Pradesh, Madhya Pradesh, Bihar and the Union Territory of Chandigarh, Jammu and Kashmir and Lakshadweep
Patent Office, Kolkata	The rest of India

**Jurisdiction for patent filing:**  
 ➤ There are main 4 patent offices are in India:



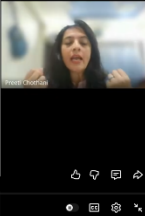
### PATENT PROCESS IN INDIA

Webinar on From Idea to IP Asset Practical Filing and Drafting of Patents

### INTELLECTUAL PROPERTY (IP)

- There are two types of properties:
  - Tangible Property
  - Intangible Property



## Connect Us:



<https://www.linkedin.com/company/susec>



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